

HM008 Strategic & Organisational Planning for Health

Unit Description

This unit explores organisational development in health from a workforce and strategic planning perspective. It assesses internal and external environmental factors that impact on health care delivery and how planning can help meet the rapidly changing needs of contemporary healthcare. Strategic development of workforce capacity in the health care arena will be considered using the application of a range of relevant theories, including the learning organisation. Students will understand the structure and steps needed to develop a strategic plan, as well as how strategy can improve service delivery, quality and safety of care.

Credit Points	8 credit points
Duration	12 weeks (10 teaching weeks and 2 revision and assessment weeks)

Unit Learning Outcomes

On successful completion of this unit, students will be able to:

1. Formulate a strategic management plan to address an identified issue in healthcare.
2. Incorporate appropriate tools, theories, models and concepts to analyse strategic issues in healthcare.
3. Integrate existing knowledge and research evidence to address strategic planning priorities in healthcare.
4. Explain the principles of equity and justice in planning and management of health services.